



Phi Kappa Tau Fraternity

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FOR IMMEDIATE RELEASE

Matt Arnold Named Chief Executive Officer of the Phi Kappa Tau Fraternity

[Oxford, OH – April 10th 2023] Phi Kappa Tau has a new leader at the helm. After an extensive search process by our National Council, aided by Columns Fundraising, we are pleased to announce that Matt Arnold will be assuming the position of Chief Executive Officer as of today, April 10th, 2023.

Coming to us with over 20 years of experience in the fraternity and sorority industry, Arnold has spent the past decade in a senior sales executive role at memberplanet, then HistoryIT. Prior to this position, he spent twelve years with the Alpha Tau Omega Fraternity—acting as a chief architect in implementing lasting change in expansion, chapter services, and operations. As the CEO of Phi Kappa Tau, Arnold hopes to utilize his experience to grow our organization while following through on the Strategic Plan goals and initiatives.

Currently Arnold lives in Indianapolis with his wife, Andrea, and their three children, Lily, Max, and Laney. He will be commuting to the Executive Offices and looks forward to building great working relationships with everyone on staff. Regarding his new position, Arnold stated:

“I am thrilled to join the Phi Kappa Tau family in its pursuit to strengthen and grow the brotherhood. The Fraternity’s visionary leadership, along with its Strategic Plan, has positioned Phi Kappa Tau for exciting new opportunities and to enhance the entire membership experience. I look forward to joining the tremendous team of national volunteers and staff to accelerate our momentum.”

We are excited to have Matt Arnold at the forefront of a new chapter in the Phi Kappa Tau story. Regarding this hiring, our National President, Dale Holland, *Kent State '87*, passed along this message from himself and the National Council:

“We welcome Matt Arnold to the Phi Tau family; the National Council and I are super excited as the Phi Kappa Tau Fraternity enters a new chapter. We are confident that Matt has the skills, passion, and professional expertise to lead our fraternity and the Executive Offices in Oxford.

We wish to thank Wes Wicker and his team at Columns Fundraising Inc. for their assistance in hiring our new CEO. This is the first time in the history of Phi Kappa Tau that we have hired a non-Phi Tau to serve as our CEO, and this benchmark will pay huge dividends going forward. Matt possesses the skills to help the Fraternity maintain and sustain our current chapters, as well as continuing to move forward with our Strategic Plan goals. Please come to our 65th National Convention this July and help me welcome Matt Arnold to the rest of the Phi Kappa Tau Ecosystem.”

Founded in 1906, Phi Kappa Tau is a social men’s fraternity committed to brotherhood, learning, ethical leadership and exemplary character. Headquartered in Oxford, Ohio, the fraternity consists of 88 active chapters and an extensive alumni network across the country.